

A CLOSER LOOK AT THE SCIENCE BEHIND HAT WE DO



HYPNOTHERAPY, SELF HYPNOSIS, NLP, SOMATIC EXERCISES, **MEDITATIONS AND MINDFULNES TECHNIQUES.**



OUR UNIQUE APPROACH

At the heart of our work is the belief that real, lasting change happens when you address both the mind and the body—and bridge insight with action. Our approach integrates evidencebased techniques like self-hypnosis, NLP, somatic exercises, meditation, and mindfulness with practical coaching. By combining these modalities, we help people not only understand why they feel stuck, but also experience a felt shift in how they think, feel, and show up every day. This blend of structured guidance and experiential practices creates a holistic path to clarity, confidence, and meaningful growth.



WHY IT WORKS

Most approaches focus on either mindset or behavior but lasting transformation requires both. Techniques like self-hypnosis and NLP help rewire limiting beliefs at the subconscious level, while somatic practices, meditation, and mindfulness regulate the nervous system and create emotional balance. Coaching then anchors these shifts into real-life action. This layered approach addresses the root causes of feeling stuck—unresolved patterns, chronic stress, and lack of clarity—so clients can build sustainable change that feels natural, not forced.

HYPNOTHERAPY CITATIONS AND EXPLANATION

| Hypnotherapy | <u>New directions in hypnosis research: strategies for advancing</u> <u>the cognitive and clinical neuroscience of hypnosis</u> |
|---------------------------------------|---|
| Sleep Improvements | <u>Source: Insomnia and hypnotherapy - Journal of the Royal</u> <u>Society of Medicine</u> |
| Self Hypnosis for Pain and anxiety | <u>Source: Clinical applications of self-hypnosis: A systematic</u> review and meta-analysis of randomized controlled trials. |
| Hypnotherapy for pain | <u>Source: Fibromyalgia pain and its modulation by hypnotic and non-hypnotic suggestion: an fMRI analysis</u> |
| Hypnosis for overal health | <u>Source: A Review of the Impact of Hypnosis, Relaxation, Guided</u> Imagery and Individual Differences on Aspects of Immunity and <u>Health</u> |



MORE STUDIES ABOUT HYPNOTHERAPY

| Behavior | <u>Source: Strength of prefrontal activation predicts intensity of</u> |
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| improvements | <u>suggestion-induced pain</u> |
| Sleep | <u>Source: Insomnia and hypnotherapy - Journal of the Royal</u> |
| Improvements | <u>Society of Medicine</u> |
| Weightloss | <u>Source: The effectiveness of hypnosis as an intervention for</u> obesity: A meta-analytic review. |
| Quitting Smoking | Hypnosis for Smoking Cessation: A Randomized Trial |

MORE STUDIES ABOUT HYPNOTHERAPY

- 1. Brain Activity and Functional Connectivity Associated with Hypnosis
- 2. <u>The Effect of Hypnosis on the Intensity of Pain and Anxiety in Cancer</u> <u>Patients: A Systematic Review of Controlled Experimental Trials</u>
- 3.<u>Hypnotic ability and baseline attention: fMRI findings from Stroop</u> <u>interference</u>
- 4. <u>Adjunctive non-pharmacological analgesia for invasive medical</u> procedures: a randomised trial
- 5. <u>Hypnotherapy for insomnia: a systematic review and meta-analysis of</u> <u>randomized controlled trials</u>
- 6. <u>Mediators of a brief hypnosis intervention to control side effects in</u> <u>breast surgery patients: response expectancies and emotional</u> <u>distress</u>

STUDIES ABOUT NEURO-LINGUISTIC PROGRAMMING (NLP) AND SOMATIC EXERCISES

Evidence-based Neuro Linguistic Psychotherapy: a meta-analysis

<u>Neurolinguistic programming: Old wine in new glass</u>

<u>Somatic therapy explores how the body expresses deeply painful experiences,</u> <u>applying mind-body healing to aid with trauma recovery.</u>

Research on somatic-experiencing

<u>Effects of Exercise Training on the Autonomic Nervous System with a Focus on Anti-</u> <u>Inflammatory and Antioxidants Effects</u>

STUDIES ABOUT NEURO^{magicalaudios.com} MEDITATIONS AND MINDFULNES TECHNIQUES.

<u>Meditation programs for psychological stress and well-being: a systematic review</u> <u>and meta-analysis</u>

A 2018 PubMed meta-analysis demonstrated mindfulness meditation significantly improves sleep quality

<u>Research shows meditation can reduce physiological stress markers–cortisol, blood</u> <u>pressure, heart rate, CRP (inflammation), triglycerides, and TNF-α–across multiple</u> <u>studies</u>

<u>Meta-analysis of 78 fMRI/PET studies shows meditation strengthens networks tied to</u> <u>emotional regulation and attentional control</u>

Harvard Health reports meditation provides mental benefits comparable to antidepressants for depression,



WHY THIS MATTERS FOR OUR WORK

Meditation and mindfulness techniques provide foundational support for our holistic coaching approach:

- Regulate the nervous system—reducing cortisol and tension.
- Improve emotional clarity and focus—through strengthened brain networks.
- Increase resilience, creativity, and presence—so leaders and teams can perform under pressure.

Combined with NLP, somatic work, self-hypnosis, and guided visualization, these practices help us facilitate deeper, lasting transformation—not just temporary change.



FUTURE LIFE PROGRESSION — AND OUR FUTURE VISIONING COACHING

WE DIDN'T INVENT THIS — BUT WE GAVE IT A HOME FOR FOUNDERS

The methodology behind The Future Self experience has been developed and practiced for years — **created by Anne Jirsch.**

She is the best-selling author of six books. She has appeared on numerous radio and TV shows, including regular slots on BBC Radio, BBC morning news & This Morning.



THE EXPERT BEHIND FUTURE LIFE PROGRESSION

Anne Jirsch is a renowned hypnotherapist with decades of experience, known for working with some of the most respected names in the field. She also trains the next generation of practitioners, offering courses for both hypnotherapists and Future Life Progression (FLP) professionals.

futurevisiontraining.com





OUR UNIQUE APPROACH

What makes our approach unique is that **we've transformed it into a guided coaching experience** designed specifically for **founders**. We facilitate the space, mindset, and tools for them to access **their best self** – and help them bring that vision into the way they **build** and **shape their own path to success**.



WHY IT WORKS



It's similar to the psychology of selffulfilling prophecy. When we vividly imagine a version of the future especially one that feels personal and desirable — we begin to act in subtle ways that make it more likely to happen. Our brain becomes biased toward fulfilling that vision.



Some call it manifesting. It's the idea that energy follows attention — and when we align our thoughts, emotions, and actions with a vision, we begin to shape reality around it.



THAT'S WHY THIS EXPERIENCE RESONATES SO DEEPLY – IT REVEALS A VERSION OF SUCCESS THAT FEELS TRULY PERSONAL.



Participants leave with a sense of emotional alignment, clarity, and a clearer path forward.



TECHNIQUES SUPPORTING FLP

| Hypnotherapy | https://www.psychologytoday.com/us/archive? search=hypnotherapy&op=Search |
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| NLP (Neuro linguistic programming) | https://www.psychologytoday.com/us/therapy- types/neuro-linguistic-programming-therapy |
| Visualization | https://www.psychologytoday.com/us/blog/the-big- reframe/202502/the-4-types-of-visualization |
| Mindfulness | https://www.psychologytoday.com/us/basics/mindfulness |
| Timeline Therapy | https://timelinetherapy.com/scientific-study/ |



RESEARCH, RESEARCHERS, STUDIES, SCIENCE BEHIND FLP

| Anne Jirsch | <u>Amazon Books</u> |
|-------------------|---|
| Helen Wambach | https://regressionjournal.org/jrt_article/past-life-therapy- experiences-twenty-six-therapists-is-2/ |
| Chet Snow | https://regressionjournal.org/jrt_author/chet-snow/ |
| Dr.Bruce Goldberg | https://drbrucegoldberg.com/dr-goldbergs-bio/ |
| Larry Dosey MD | https://www.dosseydossey.com/larry-dossey-md |



RESEARCH, RESEARCHERS, STUDIES, SCIENCE BEHIND FLP

| Dr. Dean Radin MS PhD | <u>https://noetic.org/science/experiments/</u> |
|---|--|
| Dr. Dick Bierman, Psychologist | https://www.researchgate.net/profile/Dick-Bierman |
| Professor Brian Josephson, Nobel Laureate | https://www.tcm.phy.cam.ac.uk/profiles/bdj10/ |
| Ed Cox, Scientist | Cox, W. E. (1956). Precognition: An analysis, II. Journal of the American Society for Psychical Research, 50, 99-109. Photocopies on reserve in Psychology library. Available online at: https://jeksite.org/others/cox_1956_precognition.pdf |
| Dr. Jessica Utts, Statistician | https://ics.uci.edu/~jutts/ |



RESEARCH, RESEARCHERS, STUDIES, SCIENCE BEHIND FLP

| Dr. Kary Mullis, Chemist, Nobel Laureate | <u>https://www.karymullis.com/biography.html</u> |
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| E.D. Dean and J. Mihoalasky "Executive ESP" | https://www.abebooks.com/first-edition/Executive-ESP- Proven-Links-Hunches-Success/31396009208/bd |
| Gerd Gigerenzer, Psychology | https://www.mpib-berlin.mpg.de/staff/gerd-gigerenzer |
| Gerd Gigerenzer, Psychology | https://www.amazon.com/Risk-Savvy-Make-Good- Decisions/dp/0143127101 |



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| Marvin Oka and Grant Soosalu | <u>https://mbraining.com/resources/publications/</u> |
|---------------------------------|--|
| Channing Joseph | https://archive.nytimes.com/atwar.blogs.nytimes.com/2012 |
| for NY Times | /03/27/navy-program-to-study-how-troops-use-intuition/ |





ARE YOU READY TO SEE YOUR BEST POSSIBLE FUTURE?

Contact us: knavarro@ikarohealth.com

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